Custom Design Brief

What does your company do? Please give us the 30-second pitch.

What do you want your website to achieve?

Who will visit your website? Will it be businesses or individuals? Please tell us as much as you can about them.

Who are your competitors? How do you position yourself against them?

What do you like and dislike about your competitors' websites? Do you want to have a website similar to your competitors, or be completely different? What are the website addresses of key competitors?

What websites do you like? What websites do you dislike?

What should be the personality of your website?

What are your preferred website colors?

Do you have any images that you would like to provide to us for potential inclusion in your site header?

Do you have your own logo and branding that you would like us to try to incorporate into your site masthead?

Is there anything else you'd like to tell us that could help a designer understand your design requirements?